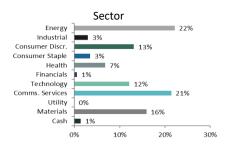
Page 1 of 3 APRIL 2022 : KENNOX PERFORMANCE

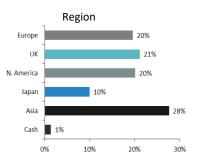
### PERFORMANCE COMMENTARY

The top performer for the Fund was Stella International. Stella manufactures sports and fashion shoes for global brands such as Nike, Timberland and Jimmy Choo. It has manufacturing facilities across Asia, predominantly outside of China – Vietnam, Indonesia and the Philippines represent about 75% of Stella's capacity. Full year results released in March, and a further business update in April, emphasised the strength of the company's operations. It is operating at full capacity and expanding facilities in Indonesia, in one case with a dedicated facility for its highest value client. Stella's balance sheet is pristine, with substantial cash and next to no debt, and despite the strength of the operations, the valuations remain breath-taking: a 9.5% covered dividend yield, and under 11x our conservative estimate of its Sustainable Earnings. Elsewhere, performance was widespread, with the following as the next highest performers, all up over 7%: Canon Marketing Japan; GlaxoSmithKline (UK); ExxonMobil (US); Singapore Telecom; and Swisscom.

Sky New Zealand was the weakest stock in the portfolio (down 10%) giving back some of its gains since late last year – it is up nearly 60% since increasing profit guidance in December 2021. We spoke with management in March and remain comfortable that they are well positioned as a dominant provider of sport content in New Zealand and with a number of new initiatives (including a new Sky box and broadband offering) coming to the market in 2022 to further strengthen its competitive position. Sky NZ trades on 9x Sustainable Earnings.

### **FUND POSITIONING**







TOP 10 HOLDINGS	% FUND	PERFORMANCE (net of fees)*				
NEWMONT CORP	7.2%	Inception (9/7/2007)	175%			
EQUINOR	6.6%	UK Launch (30/4/2009)	154%			
SHELL	6.3%	5 Years	17%			
YAMANA GOLD	4.9%	0.100.10				
EXXON	4.7%	4 Years	13%			
BP	4.6%	3 Years	11%			
		2 Years	25%			
SINGAPORE TELECOM	4.4%	1 Year	15%			
NEWCREST MINING	3.9%	11001	1370			
CHINA MOBILE	3.8%	YTD	13%			
SWISSCOM	3.5%	3 Month	11%			
Total Top Ten	49.8%	1 Month	1.1%			
18 other holdings	48.8%	Annualised:				
Cash	1.4%		7.1%			
Total	100.0%					
Total	100.076	UK Launch	7.4%			

## INVESTMENT TEAM

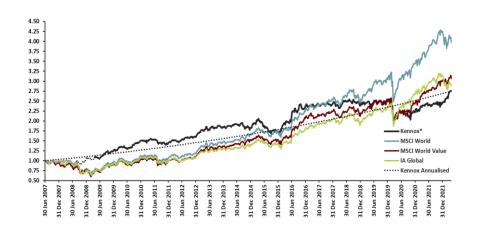
### Charles L. Heenan CFA & Geoff Legg

Charles and Geoff have worked together as an investment team since the inception of the portfolio in July 2007. Both focus exclusively on the management of the Fund.

Page 2 of 3

## APRIL 2022: RELATIVE PERFORMANCE

### RELATIVE PERFORMANCE



We focus on long-term, absolute performance, not on short-term relative returns.

We do not track, nor are we constrained by, a benchmark.

Reference to the MSCI World, MSCI World Value and IA Global indices are for comparative purposes only.<sup>‡</sup>

We would expect that Fund weightings (geographic, sector and market cap) may vary considerably from those of the MSCI and IA indices.

SINCE INCEPTION	Annualised Return	Sharpe ratio Annualised <sup>+</sup>	Best Month	Worst Month	Volatility**
Kennox (net of fees)*	7.1%	0.5	13.8%	-9.2%	11.4%
MSCI World Value	7.9%	0.4	11.5%	-14.2%	16.3%
MSCI World	9.8%	0.5	9.4%	-10.7%	15.8%
IA Global Sector	7.4%	0.4	9.8%	-12.6%	14.4%

ANNUAL DISCRETE	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007 (9/7/07)
Kennox* (net of fees)	10.1%	-11.1%	4.8%	-2.2%	2.5%	35.8%	-4.0%	-1.1%	15.5%	10.0%	-4.0%	21.1%	16.0%	9.8%	-2.1%
MSCI World Value	23.9%	-3.2%	18.0%	-4.6%	7.7%	35.1%	1.4%	11.0%	25.0%	11.2%	-4.4%	13.7%	15.3%	-18.2%	-4.3%
MSCI World	23.4%	13.2%	23.4%	-2.6%	12.3%	29.1%	5.4%	12.2%	24.9%	11.3%	-4.5%	16.4%	18.1%	-18.8%	-0.4%
IA Global Sector	17.6%	14.8%	22.0%	-5.7%	13.9%	23.9%	2.9%	7.0%	21.8%	9.7%	-9.3%	15.8%	23.0%	-24.3%	-0.1%

#### Track Record Description & Methodology

<sup>&</sup>lt;sup>‡</sup>The indices are not targets for the Company, nor is the Company constrained by the indices. The ACD has selected the MSCI World Value Index, the MSCI World Index and the IA Global sector as comparators against which shareholders may compare the performance of the Company as it believes these best reflect the Company's asset allocation. For more information please see the Fund's prospectus (available online and upon request).

<sup>\*</sup> The portfolio was launched in July 2007 ("Inception") in Australia as the Contrarian Global Value Fund. The Kennox investment team ran that fund from launch until September 2008. The Kennox Strategic Value Fund was launched in April 2009, comprising 19 of the 20 positions that existed in the Australia fund. We have assumed a static portfolio for the interim period. Performance shown reflects total return of the Class I share class. Performance figures are generated from the accumulation shares since their launch on 29 April 2013. Prior to that performance figures are taken from an alternative share class, adjusted to reflect a 1.0% management fee throughout.

<sup>+</sup> Sharpe Ratio is calculated as annualised return divided by the standard deviation of the excess return over the Libor 3m Bond yield.

<sup>++</sup> Volatility is calculated as the standard deviation of the natural log returns multiplied by the square root of the periodicity of the returns.

Page 3 of 3	APRIL 2022 : INVESTING
Page 3 of 3	APRIL 2022 : INVESTING

3 SHARE CLASSES (Income & accumulation)	Investment Management Fee	Minimum Initial Investment	GBP (pence)	OCF	Sedol	ISIN
Class P Income	1.3%	£20,000	129.7	1.53%	B2R8FY9	GB00B2R8FY91
Class P Accumulation	1.3%	£20,000	156.4	1.53%	в9рноко	GB00B9DH0K00
Class I Income	1.0%	£2m	131.1	1.23%	B3YDJ20	GB00B3YDJ200
Class I Accumulation	1.0%	£2m	162.6	1.23%	B8Y8GR4	GB00B8Y8GR43
Class A Income	0.80%	£20m	131.1	1.03%	B9D9Z90	GB00B9D9Z904
Class A Accumulation	0.80%	£20m	165.8	1.03%	в9в3СҮ8	GB00B9B3CY80

#### FUND DETAILS

Fund Managers Charles L. Heenan, Geoff Legg

Investment Universe Listed securities on any globally recognised

stock exchange, bonds and cash 80-100% equities; 0-20% cash

Target Asset Allocation 80-100% equitien Fund Status UK OEIC; UCITS

IA Sector Global Equity

Inception Date July 2007; UK Fund launched in April 2009

Fund Size £54 Million

Total Strategy AUM £162 Million (Fund; Segregated mandates)

ISAble Fund Yes

Pricing Daily at 1200

Dilution Adjustment A dilution adjustment may apply on orders

greater than 5% of AUM

Performance Tracking <a href="https://www.kennox.co.uk/performance">www.kennox.co.uk/performance</a>

Income Share Income distributed semi-annually
Ex-Dividend Dates Y/E: 1 October Interim: 1 April
Distribution Payment Dates Y/E: 30 November Interim: 31 May

Dividend Yield (net of fees) Class A: 2.5% Class P: 2.1% Class I: 2.4%

Registrar Smith & Williamson Fund Administration Limited

Registrar Smith & Williamson Fund Administration Limited

Depositary NatWest Depositary Services Limited

Custodian Bank of New York Mellon Auditor Johnston Carmichael

#### TO DEAL IN THE FUND

All dealing is through our Transfer Agency:

Smith & Williamson Fund Administration Ltd

Tel: 0141 222 1150 Fax: 0207 131 8261

SWFAdealing@smithandwilliamson.com

206 St Vincent Street, Glasgow G2 5SG

Application forms, the Fund prospectus and KIIDs are available on our website:

www.kennox.co.uk/investing-in-the-fund/

# TO CONTACT KENNOX

Kennox Asset Management

23 Melville Street Edinburgh, EH3 7PE

+44 (0)131 563 5440 enquiries@kennox.co.uk www.kennox.co.uk

It is important that you read this information.

This document has been issued by Kennox Asset Management Limited ("Kennox"), which is authorised and regulated by the Financial Conduct Authority (FRN: 475658). This is a financial promotion for Professional Clients and/or distributors only. It is being furnished for general informational and/or marketing purposes. The law may restrict distribution of this document in certain jurisdictions, therefore, persons into whose possession this document comes should inform themselves about and observe any such restrictions. This material is being furnished for general informational and/or marketing purposes only. The material does not constitute or undertake to give advice of any nature, including fiduciary investment advice, nor is it intended to serve as the primary basis for an investment decision. Prospective investors are recommended to seek independent legal, financial and tax advice before making any investment decision. The information in this document does not constitute, or form part of, any offer to sell or issue, or any offer to purchase or subscribe for shares, nor shall this document or any part of it or the fact of its distribution form the basis of or be relied on in connection with any contract. Interests in the S&W Kennox Strategic Value Fund (the "Fund") will be offered and sold only pursuant to the prospectus relating to the Fund. Whether an investment in the Fund is appropriate for you will depend on your own requirements and attitude to risk. The Fund is designed for investors of any category, including retail investors. Kennox has not taken any steps to ensure that the securities referred to in this document are suitable for any particular investor and no assurance can be given that the stated investment objectives will be achieved. The value of your investment, including the initial capital contributed, and any income anticipated therefrom, may fall as well as rise and you therefore may not get back the amount you invest. Transactions in securities of foreign currencies may be subject to fluctuations of exchange rates which may affect the value of an investment. The Kennox value approach carries the risk that the market will not recognise a security's true worth for a long time, or that a security judged to be undervalued may actually be appropriately priced. There is no guarantee that any forecasts made will come to pass. Past performance is not a guide to the future. The information contained in this document has been taken from sources considered by Kennox to be reliable but no representation, warranty or undertaking is given as to its accuracy or completeness. The views contained herein are as of the date noted on the material and are subject to change without notice. Kennox may, to the extent permitted by law, act upon or use the information or opinions presented herein, or the research or analysis on which it is based, before the material is published. Kennox and its personnel may have, or have had, investments in these securities. Under no circumstances should this material, in whole or in part, be copied or redistributed without consent from Kennox.