Kennox Strategic Value Func

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AUGUST 2022 : OVERVIEW

INVESTMENT COMMENTARY

The recent rally in global stock markets ended mid-August, when markets came off sharply on interest rate and inflation fears. The Fund weathered this volatility well and was up 3.0% in August.

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The top performers were our two HK shoe manufacturers, Stella International and Yue Yuen, up 25% and 18% respectively in GBP. Sentiment on these companies has been extremely negative on worries that lockdowns would impact their factories in Asia and affect demand from consumers in Europe and North America. Yet recent results show the concerns look overdone as both companies reported earnings above the pre-pandemic levels of 2019. This clear recovery in their operations is yet to be fully reflected by the market, with share prices remaining significantly lower than 2019 levels and valuations at c.10x our view of the long-term earning power of the companies. These valuations look extremely frugal for two companies that have clear competitive advantages, retaining high quality customers, significant technical expertise and scale, all of which are difficult to replicate. Balance sheets likewise remains healthy. Stella and Yue Yuen look like good examples of how negative sentiment can lead to an opportunity for patient shareholders focussed on the longer-term.

GSK was the worst performer in the Fund over the month. Shares have been hurt by litigation against GSK on one of their over-thecounter drugs potentially causing cancer, with sizeable possible liabilities. While this is undoubtedly negative news, the share price reaction feels overdone. This short-term negative ignores the attractive longer-term prospects for the company, where for the first time in a while there feels like exciting growth prospects from new vaccines and medications. At just 11x GSK's long-term earnings power, we remain happy to hold.

FUND PO	OSITIONING	TOP 10 HOLDINGS	% FUND	PERFORMANCE (net of fees)*		
Energy	Sector	EQUINOR	8.1%	Inception (9/7/2007)	171%	
Industrial onsumer Discr.	4%	SHELL	6.8%	UK Launch (30/4/2009)	150%	
nsumer Staple Health	4%	EXXON	5.8%	5 Years	12%	
Technology	3%	BP	5.3%	4 Years	9.5%	
omms. Services Utility Materials	17% 0% 12%	NEWMONT CORP	5.1%	3 Years	9.6%	
Cash	1%	SINGAPORE TELECOM	4.6%	2 Years	26%	
0%	10% 20% 30%	STELLA INTERNATIONAL	4.6%	1 Year		
	Region	YAMANA GOLD	4.4%	1 fedi	12%	
Europe	21%	CANON MARKETING	4.3%	YTD	11%	
UK -	23%	STAR MICRONICS	3.9%	3 Month	-3.0%	
N. America -	18%	Total Top Ten	52.7%	1 Month	3.0%	
Japan -	12%	18 other holdings	45.9%	A 11 1		
Asia -	25%	Cash	1.4%	Annualised:	/	
-	1%	Total	100.0%	Inception	6.8%	
0%	6 10% 20% 30%	IUldi	100.0%	UK Launch	7.1%	



INVESTMENT TEAM

Charles L. Heenan CFA & Geoff Legg

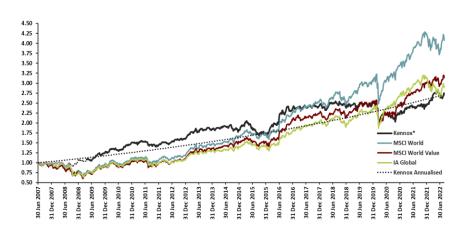
Charles and Geoff have worked together as an investment team since the inception of the portfolio in July 2007. Both focus exclusively on the management of the Fund.



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AUGUST 2022 : RELATIVE PERFORMANCE





We focus on long-term, absolute performance, not on short-term relative returns.

We do not track, nor are we constrained by, a benchmark.

Reference to the MSCI World, MSCI World Value and IA Global indices are for comparative purposes only.[‡]

We would expect that Fund weightings (geographic, sector and market cap) may vary considerably from those of the MSCI and IA indices.

SINCE INCEPTIC	ON			nualiseo Return	ł	Sharpe Annua			Best Month		Wo Mo	orst nth	V	olatility⁺	+
Kennox (net of fees)*			6.8%		0.5		13.8%		-9.2%		11.3%				
MSCI World	MSCI World Value			7.9%		0.4		11.5%		-14.2%		16.3%			
MSCI World	MSCI World			9.8%		0.5		9.4%		-10.7%		15.9%			
IA Global Se	ctor			7.3%		0.4	4		9.8%		-12	.6%		14.5%	
ANNUAL DISCRETE	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007 (9/7/07)
Kennox* (net of fees)	10.1%	-11.1%	4.8%	-2.2%	2.5%	35.8%	-4.0%	-1.1%	15.5%	10.0%	-4.0%	21.1%	16.0%	9.8%	-2.1%
MSCI World Value	23.9%	-3.2%	18.0%	-4.6%	7.7%	35.1%	1.4%	11.0%	25.0%	11.2%	-4.4%	13.7%	15.3%	-18.2%	-4.3%
MSCI World	23.4%	13.2%	23.4%	-2.6%	12.3%	29.1%	5.4%	12.2%	24.9%	11.3%	-4.5%	16.4%	18.1%	-18.8%	-0.4%
IA Global Sector	17.6%	14.8%	22.0%	-5.7%	13.9%	23.9%	2.9%	7.0%	21.8%	9.7%	-9.3%	15.8%	23.0%	-24.3%	-0.1%

Track Record Description & Methodology

* The indices are not targets for the Company, nor is the Company constrained by the indices. The ACD has selected the MSCI World Value Index, the MSCI World Index and the IA Global sector as comparators against which shareholders may compare the performance of the Company as it believes these best reflect the Company's asset allocation. For more information please see the Fund's prospectus (available online and upon request).

* The portfolio was launched in July 2007 ("Inception") in Australia as the Contrarian Global Value Fund. The Kennox investment team ran that fund from launch until September 2008. The Kennox Strategic Value Fund was launched in April 2009, comprising 19 of the 20 positions that existed in the Australia fund. We have assumed a static portfolio for the interim period. Performance shown reflects total return of the Class I share class. Performance figures are generated from the accumulation shares since their launch on 29 April 2013. Prior to that performance figures are taken from an alternative share class, adjusted to reflect a 1.0% management fee throughout.

+ Sharpe Ratio is calculated as annualised return divided by the standard deviation of the excess return over the Libor 3m Bond yield.

++ Volatility is calculated as the standard deviation of the natural log returns multiplied by the square root of the periodicity of the returns.

Kennox Strategic Value Fund

TO DEAL IN THE FUND

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AUGUST 2022 : INVESTING

$_3$ SHARE CLASSES (Income & accumulation)	Investment Management Fee	Minimum Initial Investment	GBP (pence)	OCF	Sedol	ISIN
Class P Income	1.3%	£20,000	127.9	1.53%	B2R8FY9	GB00B2R8FY91
Class P Accumulation	1.3%	£20,000	154.3	1.53%	B9DH0K0	GB00B9DH0K00
Class I Income	1.0%	£2m	129.4	1.23%	B3YDJ20	GB00B3YDJ200
Class I Accumulation	1.0%	£2m	160.5	1.23%	B8Y8GR4	GB00B8Y8GR43
Class A Income	0.80%	£20m	129.5	1.03%	B9D9Z90	GB00B9D9Z904
Class A Accumulation	0.80%	£20m	163.8	1.03%	B9B3CY8	GB00B9B3CY80

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FUND DETAILS

Fund Managers	Charles L. Heenan, Geoff Legg	All dealing is through our Transfer Agency:
Investment Universe	Listed securities on any globally recognised	Evelyn Partners Fund Solutions Limited
	stock exchange, bonds and cash	Tel: 0141 222 1150
Target Asset Allocation	80-100% equities; 0-20% cash	Fax: 0207 131 8261
Fund Status	UK OEIC; UCITS	TADealing@evelyn.com
IA Sector	Global Equity	206 St Vincent Street, Glasgow G2 5SG
Inception Date	July 2007; UK Fund launched in April 2009	Application forms, the Fund prospectus and
Fund Size	£63 Million	KIIDs are available on our website:
Total Strategy AUM	£157 Million (Fund; Segregated mandates)	www.kennox.co.uk/investing-in-the-fund/
ISAble Fund	Yes	
Pricing	Daily at 1200	
Dilution Adjustment	A dilution adjustment may apply on orders	
	greater than 5% of AUM	TO CONTACT KENNOX
Performance Tracking	www.kennox.co.uk/performance	IO CONTACT KENNOX
Income Share	Income distributed semi-annually	Kennox Asset Management
Ex-Dividend Dates	Y/E: 1 October Interim: 1 April	33 Melville Street
Distribution Payment Dates	Y/E: 30 November Interim: 31 May	Edinburgh, EH3 7JF
Dividend Yield (net of fees)	Class A: 2.6% Class P: 2.1% Class I: 2.4%	+44 (0)131 563 5440
		enquiries@kennox.co.uk
Registrar	Evelyn Partners Fund Solutions Limited	www.kennox.co.uk
Depositary Custo dian	NatWest Depositary Services Limited	
Custodian	Bank of New York Mellon	
Auditor	Johnston Carmichael	

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