



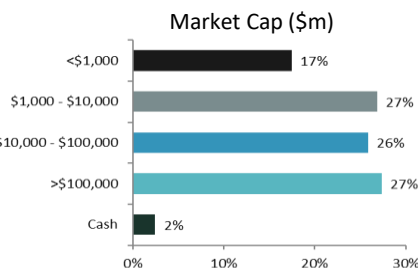
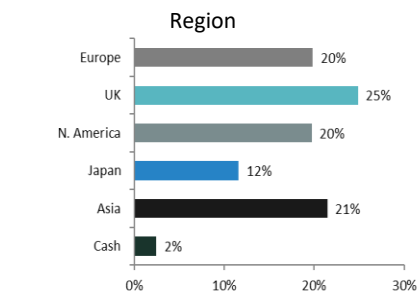
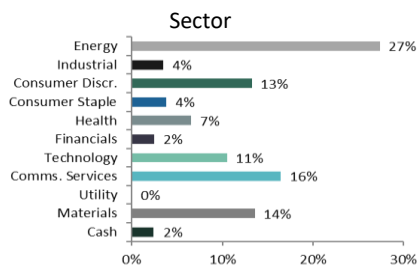
PORTFOLIO POSITIONING

The current investment backdrop is characterized by economic distortions, featuring the stunning increase in global debt levels paired with interest rates which were locked at rock bottom levels over a dangerously extended timeframe. In this environment, Kennox’s portfolio looks especially well positioned due to two core traits. First, Kennox exploits inefficiencies that arise from uncertainty, specifically where perceived headwinds drive a company’s share price down to extreme levels. Selectively chosen, these market over-reactions can deliver returns unrelated to wider market returns. Second, Kennox aims to minimise risks, with a focus especially on leverage and peak-valuation risks at present.

Guided by these traits, Kennox is a stock-picker first and foremost. This is represented in the portfolio by holdings such as M6-Metropole, Sky NZ, Stella International, Texwinca, or Canon Marketing Japan. Each are well-run niche companies that fly under most investors’ radars. The portfolio also features concentrations in areas where prospects are especially compelling. One example currently are the energy majors. The global economy remains entirely dependent on fossil fuels but has significantly underinvested in the safe provision of these valuable energy sources. Current low valuations for the leaders in this area represents an exceptional opportunity. Another concentration for the portfolio is gold miners. In a time where global debt has ballooned and where governments throw increasing amounts of money at any problem, having exposure to a financial asset not linked to monetary distortions, in the form of long-life gold reserves, is uniquely attractive.

Overall, the portfolio continues to consist of diverse sector leaders trading at attractive valuations, where past headwinds are turning to tailwinds, characterised by low levels of leverage. For further colour, please refer to our recent quarterlies, or our Thinking Aloud papers, available on our website.

FUND POSITIONING



TOP 10 HOLDINGS

Company	% Fund
EQUINOR	7.8%
SHELL	7.2%
EXXON	6.4%
BP	6.0%
NEWMONT CORP	5.6%
YAMANA GOLD	5.1%
SINGAPORE TELECOM	4.7%
CANON MARKETING	3.9%
STAR MICRONICS	3.5%
SWISSCOM	3.4%
Total Top Ten	53.6%
18 other holdings	44.0%
Cash	2.4%
Total	100.0%

PERFORMANCE (net of fees)*

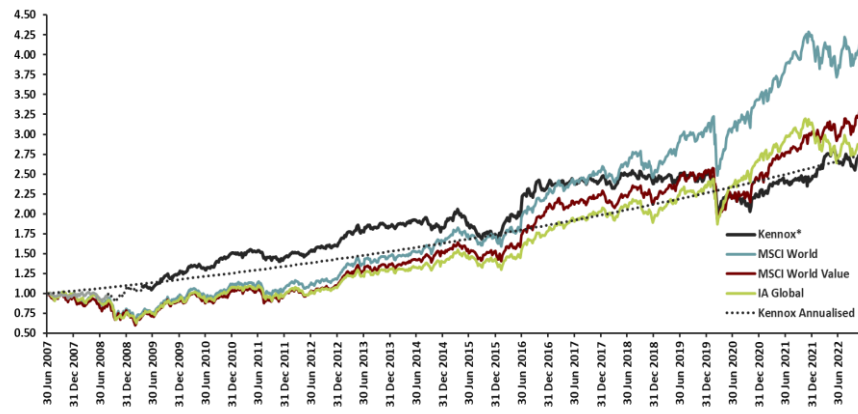
Inception (9/7/2007)	174%
UK Launch (30/4/2009)	152%
5 Years	14%
4 Years	10%
3 Years	12%
2 Years	24%
1 Year	16%
YTD	12%
3 Month	0.9%
1 Month	5.8%
Annualised:	
Inception	6.8%
UK Launch	7.0%

INVESTMENT TEAM

Charles L. Heenan CFA & Geoff Legg

Charles and Geoff have worked together as an investment team since the inception of the portfolio in July 2007. Both focus exclusively on the management of the Fund.

RELATIVE PERFORMANCE



Kennox focuses on long-term, absolute performance, not on short-term relative returns.

Kennox does not track, nor is it constrained by, a benchmark.

Reference to the MSCI World, MSCI World Value and IA Global indices are for comparative purposes only.[‡]

Kennox would expect that Fund weightings (geographic, sector and market cap) may vary considerably from those of the MSCI and IA indices.

SINCE INCEPTION	Annualised Return	Sharpe ratio Annualised ⁺	Best Month	Worst Month	Volatility ⁺⁺
Kennox (net of fees)*	6.8%	0.5	13.8%	-9.2%	11.3%
MSCI World Value	8.1%	0.4	11.5%	-14.2%	16.3%
MSCI World	9.7%	0.5	9.4%	-10.7%	15.9%
IA Global Sector	7.1%	0.4	9.8%	-12.6%	14.5%

ANNUAL DISCRETE	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007 (9/7/07)
Kennox* (net of fees)	10.1%	-11.1%	4.8%	-2.2%	2.5%	35.8%	-4.0%	-1.1%	15.5%	10.0%	-4.0%	21.1%	16.0%	9.8%	-2.1%
MSCI World Value	23.9%	-3.2%	18.0%	-4.6%	7.7%	35.1%	1.4%	11.0%	25.0%	11.2%	-4.4%	13.7%	15.3%	-18.2%	-4.3%
MSCI World	23.4%	13.2%	23.4%	-2.6%	12.3%	29.1%	5.4%	12.2%	24.9%	11.3%	-4.5%	16.4%	18.1%	-18.8%	-0.4%
IA Global Sector	17.6%	14.8%	22.0%	-5.7%	13.9%	23.9%	2.9%	7.0%	21.8%	9.7%	-9.3%	15.8%	23.0%	-24.3%	-0.1%

Track Record Description & Methodology

[‡] The indices are not targets for the Company, nor is the Company constrained by the indices. The ACD has selected the MSCI World Value Index, the MSCI World Index and the IA Global sector as comparators against which shareholders may compare the performance of the Company as it believes these best reflect the Company's asset allocation. For more information please see the Fund's prospectus (available online and upon request).

* The portfolio was launched in July 2007 ("Inception") in Australia as the Contrarian Global Value Fund. The Kennox investment team ran that fund from launch until September 2008. The Kennox Strategic Value Fund was launched in April 2009, comprising 19 of the 20 positions that existed in the Australia fund. Kennox has assumed a static portfolio for the interim period. Performance shown reflects total return of the Class I share class. Performance figures are generated from the accumulation shares since their launch on 29 April 2013. Prior to that performance figures are taken from an alternative share class, adjusted to reflect a 1.0% management fee throughout.

+ Sharpe Ratio is calculated as annualised return divided by the standard deviation of the excess return over the Libor 3m Bond yield.

++ Volatility is calculated as the standard deviation of the natural log returns multiplied by the square root of the periodicity of the returns.

Performance figures shown are total return with data for Kennox and the MSCI provided by Kennox/Bloomberg and IA Global data provided by Morningstar



3 SHARE CLASSES (Income & accumulation)	Investment Management Fee	Minimum Initial Investment	GBP (pence)	OCF	Sedol	ISIN
Class P Income	1.3%	£20,000	125.8	1.53%	B2R8FY9	GB00B2R8FY91
Class P Accumulation	1.3%	£20,000	155.5	1.53%	B9DH0K0	GB00B9DH0K00
Class I Income	1.0%	£2m	127.2	1.23%	B3YDJ20	GB00B3YDJ200
Class I Accumulation	1.0%	£2m	161.9	1.23%	B8Y8GR4	GB00B8Y8GR43
Class A Income	0.80%	£20m	127.2	1.03%	B9D9Z90	GB00B9D9Z904
Class A Accumulation	0.80%	£20m	165.3	1.03%	B9B3CY8	GB00B9B3CY80

FUND DETAILS

Fund Managers	Charles L. Heenan, Geoff Legg
Investment Universe	Listed securities on any globally recognised stock exchange, bonds and cash
Target Asset Allocation	80-100% equities; 0-20% cash
Fund Status	UK OEIC; UCITS
IA Sector	Global Equity
Inception Date	July 2007; UK Fund launched in April 2009
Fund Size	£65 Million
ISable Fund	Yes
Pricing	Daily at 1200
Dilution Adjustment	A dilution adjustment may apply on orders greater than 5% of AUM
Performance Tracking	www.kennox.co.uk/performance

TO DEAL IN THE FUND

All dealing is through our Transfer Agency: Evelyn Partners Fund Solutions Limited
 Tel: 0141 222 1150
 Fax: 0207 131 8261
TADealing@evelyn.com
 206 St Vincent Street, Glasgow G2 5SG

Application forms, the Fund prospectus and KIIDs are available on our website:
www.kennox.co.uk/investing-in-the-fund/

Income Share	Income distributed semi-annually
Ex-Dividend Dates	Y/E: 1 October Interim: 1 April
Distribution Payment Dates	Y/E: 30 November Interim: 31 May
Dividend Yield (net of fees)	Class A: 3.3% Class P: 2.8% Class I: 3.1%
Registrar	Evelyn Partners Fund Solutions Limited
Depository	NatWest Depository Services Limited
Custodian	Bank of New York Mellon
Auditor	Johnston Carmichael

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