

Performance Commentary

Investment Philosophy

Global markets have continued to throw out plenty of excitement in February. We have seen tech leading global risers again (Facebook, Ebay, Netflix, Apple all up +14% in 2017), and Buffett's failed bid for Unilever has provided a fillip to expensive consumer staples (Unilever's trailing PE moved from 21x to 25x PE in 2017). Global markets, up 4%, have further extended market valuations - the S&P500 trades at a heady 22x trailing earnings. The Fund was off 0.2%.

Market volatility has given us opportunity to rejuvenate the portfolio with some buys and sells. We exited Kingmaker in January and completed our exit from Games Workshop in February following a rapid rise in the share price on an optimistic trading outlook post Brexit. The power of buying when the short-term outlook is uncertain, and selling when sentiment is positive is clear from this experience – the share price (adjusted for generous dividends received) has risen 340% during our holding period. We have also trimmed Canon Marketing Japan (up 18% in 2017).

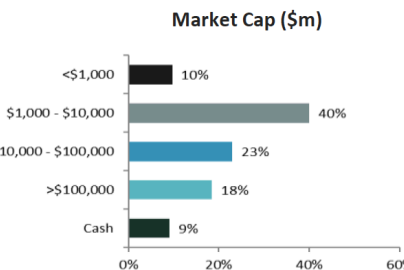
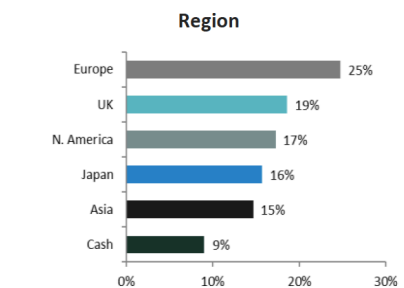
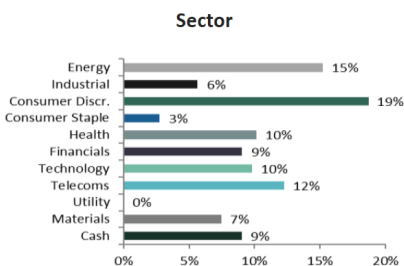
Against these trims and sells, we have deployed 4% of the Fund's cash into UK retailer Next Plc and global competitor Gap Inc. Next (a clear leader in online clothes retail), and Gap (the third largest clothes retailer globally) have suffered an excessive reversal in market sentiment as each has lost more than half their value over the past 2 years. Now trading at close to 10% sustainable cash flow yields, these have become incredibly attractive investments.

Kennox was established to focus exclusively on running the Strategic Value Fund, our value-driven global equities portfolio, for a limited number of risk-conscious investors who identify with our long term approach.

Our aim is to deliver good long term capital growth. We are not benchmarked and are not influenced by short term relative returns.

We look to uncover stocks that are significantly undervalued despite sound underlying business franchises and with asymmetric risk profiles – significant upside potential with limited downside risk – and hold these for the long term.

Fund Positioning



Top 10 Holdings

Top 10 Holdings	% Fund
NEWMONT MINING	6.0%
NEOPOST	4.7%
M1	4.2%
TEXWINCA	4.1%
EXXON	3.9%
CANON MARKETING	3.8%
WESTERN UNION	3.8%
ROYAL DUTCH SHELL	3.8%
BP	3.8%
STATOIL	3.7%
Total Top Ten	41.9%
20 other holdings	49.1%
Cash	9.0%
Total	100.0%

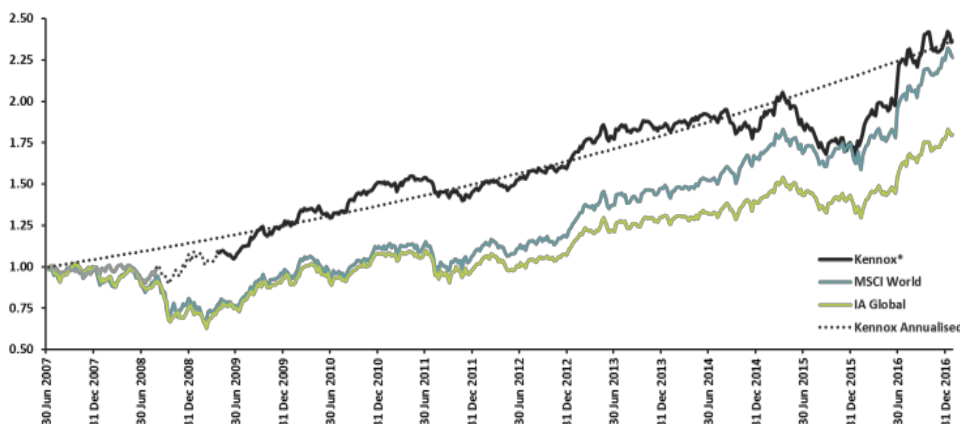
Performance

Inception (9/7/2007)	136.0%
UK Launch (30/4/2009)	117.5%
5 Years	55.8%
4 Years	37.6%
3 Years	26.1%
2 Years	21.2%
1 Year	25.3%
YTD	-0.6%
3 Month	2.7%
1 Month	-0.2%
Annualised	
Inception (9/7/2007)	9.3%
UK Launch (30/4/2009)	10.4%

Portfolio Diversification

Our portfolio is concentrated, currently 30 stocks. We believe that excessive diversification is a poor surrogate for real knowledge of holdings. We consider the key to building a robust portfolio is to ensure that underlying profit drivers are not correlated, but truly diversified. In order to be added to the portfolio, a stock must complement existing holdings and not merely add to a concentration of risk.

Relative Performance



We focus on long-term, absolute performance, not on short-term relative returns.

We are not benchmarked.

Comparisons to the MSCI World and IA Global indices are for illustrative purposes only.

We would expect that Fund weightings (geographic, sector and market cap) may vary considerably from those of the MSCI and IA indices.

Active Share[‡] of the Fund is 97%

Since Inception	Annualised Return	Sharpe Ratio Annualised ⁺	Best Month	Worst Month	Volatility ⁺
Kennox*	9.3%	3.5	13.8%	-6.5%	11.2%
MSCI World	9.3%	3.2	9.0%	-10.7%	16.4%
IA Global Sector	6.6%	2.6	9.0%	-12.6%	15.0%

Discrete annual	YTD 2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007 (9/7/2007)
Kennox*	-1.1%	35.8%	-4.0%	-1.1%	15.5%	10.0%	-4.0%	21.1%	16.0%	9.8%	-2.1%
MSCI World	4.4%	29.1%	5.4%	12.2%	24.9%	11.3%	-4.5%	16.4%	18.1%	-18.8%	-0.4%
IA Global Sector	3.7%	23.9%	2.8%	7.0%	21.7%	9.6%	-9.4%	15.8%	23.0%	-24.3%	-0.1%

Track Record Description & Methodology

* The portfolio was launched in July 2007 ("Inception") in Australia as the Contrarian Global Value Fund. The Kennox investment team ran that fund from launch until September 2008. The Kennox Strategic Value Fund was launched in April 2009, comprising 19 of the 20 positions that existed in the Australia fund. We have assumed a static portfolio for the interim period.

Performance shown reflects total return of the Institutional Share class. Performance figures are generated from the accumulation shares since their launch on 29 April 2013. Prior to that performance figures are taken from an alternative share class, adjusted to reflect a 1.0% management fee throughout.

⁺ Sharpe Ratio is calculated as annualised return divided by the standard deviation of the excess return over the Libor 3m Bond yield.

⁺ Volatility is calculated as the standard deviation of the natural log returns multiplied by the square root of the periodicity of the returns.

[‡] Active Share is calculated by taking the sum of the absolute value of the differences of the weight of each holding in the portfolio versus the weight of each holding in the benchmark index and dividing by two.

Investment Team

Charles L. Heenan (CFA), & Geoff Legg

Charles and Geoff have worked together as an investment team since the inception of the portfolio in July 2007. Both focus exclusively on the management of the Fund. They are fully aligned with investors, each having 100% of his investment in equities in the Fund. Prior to Kennox, Geoff was an actuary with Towers Perrin and Charles had spent 7 years on the First State Investment Asia Pac (ex-Japan)/GEM team.

3 Share Classes (Income & Accumulation)	Investment Management Fee	Minimum Initial Investment	GBP (Pence)	OCF	SEDOL	ISIN
Professional Income	1.3%	£20,000	126.8	1.46%	B2R8FY9	GB00B2R8FY91
Professional Accumulation	1.3%	£20,000	136.3	1.46%	B9DH0K0	GB00B9DH0K00
Institutional Income	1.0%	£2m	128.3	1.16%	B3YDJ20	GB00B3YDJ200
Institutional Accumulation	1.0%	£2m	139.5	1.16%	B8Y8GR4	GB00B8Y8GR43
Class A Income	0.80%	£20m	128.4	0.96%	B9D9Z90	GB00B9D9Z904
Class A Accumulation	0.80%	£20m	140.4	0.96%	B9B3CY8	GB00B9B3CY80

Fund Details To deal in the Fund

Fund Managers	Charles L. Heenan, Geoff Legg
Investment Universe	Listed securities on any globally recognised stock exchange, bonds and cash
Target Asset Allocation	80-100% equities; 0-20% cash
Fund Status	UK OEIC; UCITS
IA Sector	Global Equity
Benchmark	The Fund is not benchmarked
Inception Date	July 2007; UK Fund launched in April 2009
Fund Size	£203 Million
ISABLE Fund	Yes
Pricing	Daily at 1200
Dilution Adjustment	A dilution adjustment may apply on orders greater than 5% of AUM
Performance Tracking	See performance section of our website: www.kennox.co.uk/performance
Income Share	Income distributed semi-annually
Ex-Dividend Dates	Y/E: 30 November Interim: 1 April
Distribution Payment Dates	Y/E: 31 January Interim: 31 May
Dividend Yield (net of fees)	Professional: 1.6% Institutional: 1.8% Class A: 2.0%
Registrar	Smith & Williamson Fund Administration Limited
Depository; Custodian	National Westminster Bank Plc; Bank of New York Mellon
Auditor; Legal Advisor	KPMG; Macfarlanes

All dealing is through our Transfer Agency:
Smith & Williamson Fund Administration Limited
 Tel: 0141 222 1150
 Fax: 0207 131 8261
SWFAdealing@smith.williamson.co.uk
 206 St Vincent Street, Glasgow G2 5SG

Application forms, the Fund prospectus and KIDs are available on our website:
www.kennox.co.uk/investing-fund

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The Kennox Strategic Value Fund ("Fund") should be considered a long-term investment. You should be aware that the Fund is permitted to invest in markets which are not as well developed or regulated as the UK. As such, investments in those markets may be less liquid, and may have less reliable custody arrangements. Therefore, they may be prone to above average volatility and carry more risk. Where investments are made in smaller companies, these companies' shares may be less liquid than larger companies and the price swings may therefore be greater. You should remember that the value of investments and the income derived therefrom may fall as well as rise and you may not get back the amount that you invest. Past performance is not a guide to future returns.

The Fund is denominated in £ sterling. You should be aware that if sterling appreciates or depreciates against the currencies in which investments are made, this could have an effect on the value of your investment. An investment in the Fund carries a degree of risk and retail investors should seek professional advice before investing in the Fund. Kennox has not taken any steps to ensure that the securities referred to in this document are suitable for any particular investor and no assurance can be given that the stated investment objectives will be achieved.