Kennox Strategic Value Fund

Page 1 of 3

MARCH 2020 : KENNOX PERFORMANCE

PERFORMANCE COMMENTARY

Global stock markets continued to fall in March with heightened volatility as fears over the impact of the coronavirus on the economy escalated. The Fund fell 9.2% during the month (for comparison, the MSCI World index was down 10.6%).

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Fukuda Denshi in Japan was the top performer over the course of the month, up 30%. The company manufactures electronic equipment for medical use, including ventilators. We have owned the company for over 10 years and it has had strong operational performance over this period. We were happy holders of this high quality company before the coronavirus outbreak and it looks very well positioned for the current environment. Other top contributors to performance in the month were Newmont Mining (our largest position) and our telecoms overall (now a combined c.16% Fund position).

Elsewhere, our stocks fell alongside global markets. Yue Yuen (athletic footwear manufacturer) was the largest negative contributor over the month, with the shares down 35%. It remains very well positioned within its industry (top quality clients, manufacturing shifted away from high-cost China and increased automation), but it has been hurt by the impact the coronavirus continues to have on end consumers. Results reported during the month were in line with expectations, and we have retained our position. It is a 1.7% position in the Fund, and trades at just 6x SE.

There was significant activity in the Fund during March as we exited stocks most exposed to a lasting pandemic (the retailers Gap and Next as well as advertiser Publicis), and added Newcrest (increasing our gold mining exposure) and Singapore Telecom (market leader in multiple countries). Please see the quarterly update for more detail.

10 HOLDINCS

FUND POSITIONING	ТОР
Sector Industrial Consumer Discr. Consumer Staple Financials Sector 15% 15% 15% 15% 15% 15% 15% 15%	NEWN CHINA FUKUI ROYAI SWISS BP TESCC
Region	WEST
Europe 20%	QUAD
UK 20%	GLAXC
N. America 17%	Total 1
Japan 13%	
Asia 21%	17 oth
Cash 9%	Cash
0% 5% 10% 15% 20% 25%	Total
Market Cap (\$m)	
<\$1,000 14%	

TOP 10 HOLDINGS	% FUND	PERFORMANCE (net of fees)*			
NEWMONT CORP CHINA MOBILE	9.5% 5.6%	Inception (9/7/2007)	105%		
		UK Launch (30/4/2009)	89%		
FUKUDA DENSHI ROYAL DUTCH SHELL	5.5% 4.8%	5 Years 4 Years	2.4% 6.9%		
SWISSCOM	4.7%	3 Years	-15%		
BP TESCO	4.6% 4.5%	2 Years	-12%		
WESTERN UNION	4.2%	1 Year	-17%		
QUADIENT	4.2%	YTD	-18%		
GLAXOSMITHKLINE	4.0%	3 Month	-18%		
Total Top Ten	51.3%	1 Month	-9.2%		
17 other holdings	39.5%	Annualised:			
Cash	9.2%	Inception	5.8%		
Total 100.0%		UK Launch	6.0%		

0/ FUND

Market Cap (\$m)

INVESTMENT TEAM

Charles L. Heenan CFA & Geoff Legg

Charles and Geoff have worked together as an investment team since the inception of the portfolio in July 2007. Both focus exclusively on the management of the Fund. They are fully aligned with investors, each having 100% of their investment in equities in the Fund.



ox Strategic Value Fund

Page 2 of 3

MARCH 2020 : RELATIVE PERFORMANCE

RELATIVE PERFORMANCE



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We focus on long-term, absolute performance, not on short-term relative returns.

We do not track, nor are we constrained by, a benchmark.

Reference to the MSCI World, MSCI World Value and IA Global indices are for comparative purposes only.[‡]

We would expect that Fund weightings (geographic, sector and market cap) may vary considerably from those of the MSCI and IA indices.

SINCE INCEPTIO	N		Annual Retu			oe ratio ualised⁺		Best Month		Worst Month		Volatili	ty**
Kennox (net	of fees)*		5.8%	6	().4		13.8%		-9.2%		11.4	%
MSCI World	Value		5.5%	6	0.3			10.2% -14.2		-14.2%	й 16.7%		%
MSCI World			7.7%	0	0.4 9.0%			-10.7%		16.1%			
IA Global Sec	tor		5.5%	0	().3		9.0%		-12.6%)	14.8	%
ANNUAL DISCRETE	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007 (9/7/07)
Kennox* (net of fees)	4.8%	-2.2%	2.5%	35.8%	-4.0%	-1.1%	15.5%	10.0%	-4.0%	21.1%	16.0%	9.8%	-2.1%
MSCI World Value	18.0%	-4.6%	7.7%	35.1%	1.4%	11.0%	25.0%	11.2%	-4.4%	13.7%	15.3%	-18.2%	-4.3%
MSCI World	23.4%	-2.6%	12.3%	29.1%	5.4%	12.2%	24.9%	11.3%	-4.5%	16.4%	18.1%	-18.8%	-0.4%
IA Global Sector	22.0%	-5.7%	13.9%	23.9%	2.9%	7.0%	21.8%	9.7%	-9.3%	15.8%	23.0%	-24.3%	-0.1%

Track Record Description & Methodology

⁺ The indices are not targets for the Company, nor is the Company constrained by the indices. The ACD has selected the MSCI World Value Index, the MSCI World Index and the IA Global sector as comparators against which shareholders may compare the performance of the Company as it believes these best reflect the Company's asset allocation. For more information please see the Fund's prospectus (available online and upon request).

* The portfolio was launched in July 2007 ("Inception") in Australia as the Contrarian Global Value Fund. The Kennox investment team ran that fund from launch until September 2008. The Kennox Strategic Value Fund was launched in April 2009, comprising 19 of the 20 positions that existed in the Australia fund. We have assumed a static portfolio for the interim period. Performance shown reflects total return of the Institutional Share class. Performance figures are generated from the accumulation shares since their launch on 29 April 2013. Prior to that performance figures are taken from an alternative share class, adjusted to reflect a 1.0% management fee throughout.

+ Sharpe Ratio is calculated as annualised return divided by the standard deviation of the excess return over the Libor 3m Bond yield.

++ Volatility is calculated as the standard deviation of the natural log returns multiplied by the square root of the periodicity of the returns.

Performance figures shown are total return with data for Kennox and the MSCI provided by Kennox/Bloomberg and IA Global data provided by Morningstar

W Kennox Strategic Value Fund

TO DEAL IN THE FUND

Page 3 of 3

MARCH 2020 : INVESTING

3 SHARE CLASSES (Income & accumulation)	Investment Management Fee	Minimum Initial Investment	GBP (pence)	OCF	Sedol	ISIN
Professional Income	1.3%	£20,000	102.0	1.45%	B2R8FY9	GB00B2R8FY91
Professional Accumulation	1.3%	£20,000	117.3	1.45%	B9DH0K0	GB00B9DH0K00
Institutional Income	1.0%	£2m	103.2	1.15%	B3YDJ20	GB00B3YDJ200
Institutional Accumulation	1.0%	£2m	121.2	1.15%	B8Y8GR4	GB00B8Y8GR43
Class A Income	0.80%	£20m	103.3	0.95%	B9D9Z90	GB00B9D9Z904
Class A Accumulation	0.80%	£20m	122.8	0.95%	B9B3CY8	GB00B9B3CY80

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FUND DETAILS

Fund Managers	Charles L. Heenan, Geoff Legg	All dealing is through our Transfer Agency:
Investment Universe Target Asset Allocation	Listed securities on any globally recognised stock exchange, bonds and cash 80-100% equities; 0-20% cash	Smith & Williamson Fund Administration Ltd Tel: 0141 222 1150
Fund Status IA Sector Inception Date Fund Size	UK OEIC; UCITS Global Equity July 2007; UK Fund launched in April 2009 £117 Million	Fax: 0207 131 8261 <u>SWFAdealing@smithandwilliamson.com</u> 206 St Vincent Street, Glasgow G2 5SG Application forms, the Fund prospectus and
ISAble Fund Pricing	Yes Daily at 1200	KIIDs are available on our website: <u>www.kennox.co.uk/investing-in-the-fund/</u>
Dilution Adjustment	A dilution adjustment may apply on orders greater than 5% of AUM	
Performance Tracking	www.kennox.co.uk/performance	TO CONTACT KENNOX
Income Share Ex-Dividend Dates Distribution Payment Dates	Income distributed semi-annually Y/E: 1 October Interim: 1 April Y/E: 30 November Interim: 31 May	Kennox Asset Management 28 Drumsheugh Gardens
Dividend Yield (net of fees) Registrar	Professional: 3.0% Institutional: 3.3% Class A: 3.6% Smith & Williamson Fund Administration Limited	Edinburgh, EH3 7RN +44 (0)131 563 5440 enquiries@kennox.co.uk
Depositary Custodian Auditor	NatWest Depositary Services Limited Bank of New York Mellon KPMG	www.kennox.co.uk

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The Kennox Strategic Value Fund ("Fund") should be considered a long-term investment. You should be aware that the Fund is permitted to invest in markets which are not as well developed or regulated as the UK. As such, investments in those markets may be less liquid, and may have less reliable custody arrangements. Therefore, they may be prone to above average volatility and carry more risk. Where investments are made in smaller companies, these companies' shares may be less liquid than larger companies and the price swings may therefore be greater. You should remember that the value of investments and the income derived therefrom may fall as well as rise and you may not get back the amount that you invest. Past performance is not a guide to future returns.

The Fund is denominated in £ sterling. You should be aware that if sterling appreciates or depreciates against the currencies in which investments are made, this could have an effect on the value of your investment. An investment in the Fund carries a degree of risk and retail investors should seek professional advice before investing in the Fund. Kennox has not taken any steps to ensure that the securities referred to in this document are suitable for any particular investor and no assurance can be given that the stated investment objectives will be achieved.

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