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#### SEPTEMBER 2020: KENNOX PERFORMANCE

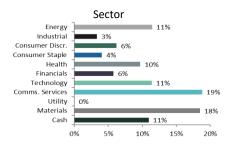
#### PERFORMANCE COMMENTARY

Over the month of September global stock markets were flat, with the market mulling the risk of further waves of coronavirus and the threat to a much hoped for V-shaped recovery. The Fund was down 2% in the month.

Japan was the strongest market during the month and three of our Japanese companies were the top contributors to performance. Canon Marketing Japan was the strongest performer and is a good example of a company Kennox likes to own. While it is seeing sales decline in its consumer products, such as printers and cameras, it has a growing and profitable IT solutions business. This includes cloud services, IT security and data centres for businesses. It has a significant net cash position and trades at only 12x our Sustainable Earnings. Outside of Japan, Quadient was the strongest performer. The shares have been hurt this year due to uncertainty over a core business (selling or renting franking machines to businesses). However the other three core divisions benefit from greater digitalisation and have seen sales grow, and overall results have been resilient. Valuations are extreme as it is on 4x Sustainable Earnings which is based on the Free Cash Flow they will make in 2020.

The largest negative contribution came from our energy holdings, which were on average down 12% in the month. In the quarterly update we discuss our views on these holdings in more detail. Our energy holdings are the strongest companies in the sector, the survivors, providing a commodity which, quite frankly, the world cannot do without, at least in the medium term. Share prices for BP and Shell are at their decade lows and the four companies trade at an average of 7x Sustainable Earnings.

## **FUND POSITIONING**







TOP 10 HOLDINGS	% FUND	PERFORMANCE (net of fees)*				
NEWMONT CORP	8.8%	Inception (9/7/2007)	111%			
NEWCREST MINING	5.6%	UK Launch (30/4/2009)	94%			
CHINA MOBILE SWISSCOM	4.4% 4.2%	5 Years	25%			
YAMANA GOLD	4.0%	4 Years 3 Years	-8.0% -13%			
TESCO EQUINOR	4.0% 4.0%	2 Years	-17%			
FUKUDA DENSHI	4.0%	1 Year	-16%			
WESTERN UNION	3.8%	YTD	-16%			
GLAXOSMITHKLINE	3.7%	3 Month	-5.5%			
Total Top Ten	46.5%	1 Month	-2.0%			
17 other holdings	42.6%	Annualised:				
Cash	10.9%	Inception	5.8%			
Total	100.0%	UK Launch	6.0%			

# INVESTMENT TEAM

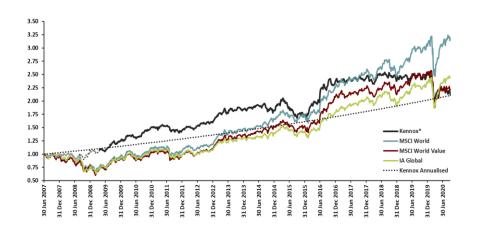
## Charles L. Heenan CFA & Geoff Legg

Charles and Geoff have worked together as an investment team since the inception of the portfolio in July 2007. Both focus exclusively on the management of the Fund. They are fully aligned with investors, each having 100% of their investment in equities in the Fund.

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# SEPTEMBER 2020: RELATIVE PERFORMANCE

## RELATIVE PERFORMANCE



We focus on long-term, absolute performance, not on short-term relative returns.

We do not track, nor are we constrained by, a benchmark.

Reference to the MSCI World, MSCI World Value and IA Global indices are for comparative purposes only.<sup>‡</sup>

We would expect that Fund weightings (geographic, sector and market cap) may vary considerably from those of the MSCI and IA indices.

SINCE INCEPTION	Annualised Return	Sharpe ratio Annualised <sup>+</sup>	Best Month	Worst Month	Volatility**
Kennox (net of fees)*	5.8%	0.4	13.8%	-9.2%	11.4%
MSCI World Value	6.3%	0.3	10.2%	-14.2%	16.9%
MSCI World	9.2%	0.5	9.4%	-10.7%	16.2%
IA Global Sector	7.0%	0.4	9.8%	-12.6%	14.7%

ANNUAL DISCRETE	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007 (9/7/07)
Kennox* (net of fees)	4.8%	-2.2%	2.5%	35.8%	-4.0%	-1.1%	15.5%	10.0%	-4.0%	21.1%	16.0%	9.8%	-2.1%
MSCI World Value	18.0%	-4.6%	7.7%	35.1%	1.4%	11.0%	25.0%	11.2%	-4.4%	13.7%	15.3%	-18.2%	-4.3%
MSCI World	23.4%	-2.6%	12.3%	29.1%	5.4%	12.2%	24.9%	11.3%	-4.5%	16.4%	18.1%	-18.8%	-0.4%
IA Global Sector	22.0%	-5.7%	13.9%	23.9%	2.9%	7.0%	21.8%	9.7%	-9.3%	15.8%	23.0%	-24.3%	-0.1%

#### Track Record Description & Methodology

<sup>&</sup>lt;sup>‡</sup>The indices are not targets for the Company, nor is the Company constrained by the indices. The ACD has selected the MSCI World Value Index, the MSCI World Index and the IA Global sector as comparators against which shareholders may compare the performance of the Company as it believes these best reflect the Company's asset allocation. For more information please see the Fund's prospectus (available online and upon request).

<sup>\*</sup> The portfolio was launched in July 2007 ("Inception") in Australia as the Contrarian Global Value Fund. The Kennox investment team ran that fund from launch until September 2008. The Kennox Strategic Value Fund was launched in April 2009, comprising 19 of the 20 positions that existed in the Australia fund. We have assumed a static portfolio for the interim period. Performance shown reflects total return of the Institutional Share class. Performance figures are generated from the accumulation shares since their launch on 29 April 2013. Prior to that performance figures are taken from an alternative share class, adjusted to reflect a 1.0% management fee throughout.

<sup>+</sup> Sharpe Ratio is calculated as annualised return divided by the standard deviation of the excess return over the Libor 3m Bond yield.

<sup>++</sup> Volatility is calculated as the standard deviation of the natural log returns multiplied by the square root of the periodicity of the returns.

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3 SHARE CLASSES (Income & accumulation)	Investment Management Fee	Minimum Initial Investment	GBP (pence)	OCF	Sedol	ISIN
Professional Income	1.3%	£20,000	104.1	1.45%	B2R8FY9	GB00B2R8FY91
Professional Accumulation	1.3%	£20,000	120.3	1.45%	в9рноко	GB00B9DH0K00
Institutional Income	1.0%	£2m	105.3	1.15%	B3YDJ20	GB00B3YDJ200
Institutional Accumulation	1.0%	£2m	124.5	1.15%	B8Y8GR4	GB00B8Y8GR43
Class A Income	0.80%	£20m	105.4	0.95%	B9D9Z90	GB00B9D9Z904
Class A Accumulation	0.80%	£20m	126.2	0.95%	в9в3СҮ8	GB00B9B3CY80

#### FUND DETAILS

**Fund Managers** Charles L. Heenan, Geoff Legg

**Investment Universe** Listed securities on any globally recognised

stock exchange, bonds and cash

**Target Asset Allocation** 80-100% equities; 0-20% cash

**Fund Status UK OEIC; UCITS IA Sector Global Equity** 

Inception Date July 2007; UK Fund launched in April 2009

**Fund Size** £102 Million

**Total Strategy AUM** £238 Million (Fund; Segregated mandates)

ISAble Fund Yes

Daily at 1200 Pricing

**Dilution Adjustment** A dilution adjustment may apply on orders

greater than 5% of AUM

Performance Tracking www.kennox.co.uk/performance

Income Share Income distributed semi-annually **Ex-Dividend Dates** Interim: 1 April Y/E: 1 October **Distribution Payment Dates** Y/E: 30 November Interim: 31 May

Class A: 3.3% Professional: 2.7% Institutional: 3.1% Dividend Yield (net of fees)

Smith & Williamson Fund Administration Limited Registrar

Depositary NatWest Depositary Services Limited

Custodian Bank of New York Mellon Auditor Johnston Carmichael

# TO DEAL IN THE FUND

All dealing is through our Transfer Agency:

Smith & Williamson Fund Administration Ltd

Tel: 0141 222 1150 Fax: 0207 131 8261

SWFAdealing@smithandwilliamson.com 206 St Vincent Street, Glasgow G2 5SG

Application forms, the Fund prospectus and

KIIDs are available on our website:

www.kennox.co.uk/investing-in-the-fund/

#### TO CONTACT KENNOX

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