



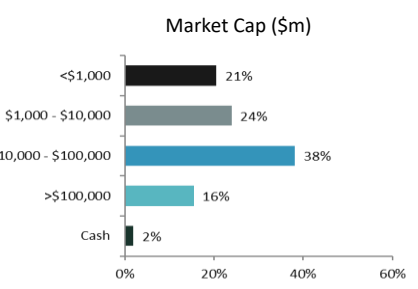
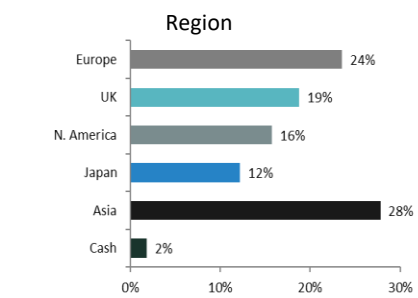
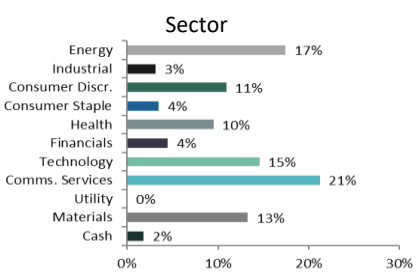
PERFORMANCE COMMENTARY

The Fund was up 2.5% in August.

Sky Network Television, the satellite and streaming distribution company in New Zealand, was the top performer in the Fund over the month, up 17.6%. Sky is a good example of an attractive opportunity caused by excessive market pessimism. Sentiment on the company has been dragged down by a difficult operating environment. There has been an increase in competition in the form of Spark NZ and the cost of content has squeezed the company's bottom line. However, full year results were released this month which showed stabilisation in profitability. Importantly, the bad news was more than reflected in the share price. Positioned with a strong balance sheet featuring net cash, Sky has now secured rights to all the most important sport and entertainment content (including WarnerMedia/HBO announced alongside the results). It is seeing significant growth in its own streaming platform – between satellite and streaming customers Sky is in over half of New Zealand's households, exhibiting significant scale and its unique positioning and coverage in the market. From here, it can grow customer numbers with initiatives such as broadband bundles and a new improved Sky box. Sky trades on just 7x our Sustainable Earnings. An opportunity such as this, differentiated and driven by its own fundamentals and not momentum, is attractive in today's expensive and correlated markets.

With markets buoyant and focused on the sunny, it is not surprising that the worst performing stock in August was conservative Newmont Mining (down 6.7%). The company's robust operations and positioning are becoming only more attractive in this environment (see May and June's commentary for more colour).

FUND POSITIONING



TOP 10 HOLDINGS

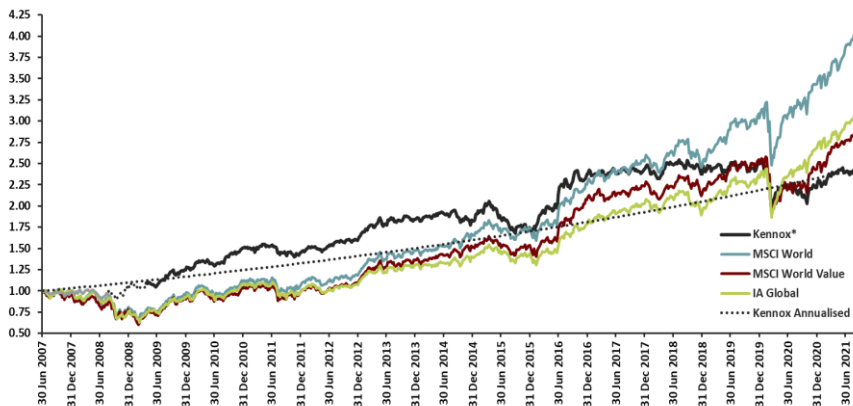
TOP 10 HOLDINGS	% FUND	PERFORMANCE (net of fees)*
NEWMONT CORP	6.5%	Inception (9/7/2007) 143%
QUADIANT	5.9%	UK Launch (30/4/2009) 124%
ROYAL DUTCH SHELL	5.2%	
EQUINOR	5.0%	5 Years 8.7%
BP	4.4%	4 Years 0.1%
FUKUDA DENSHI	4.0%	3 Years -2.2%
SINGAPORE TELECOM	3.9%	2 Years -2.0%
CHINA MOBILE	3.9%	1 Year 13%
SWISSCOM	3.7%	YTD 9.4%
NEWCREST MINING	3.6%	3 Month 0.2%
<b>Total Top Ten</b>	<b>46.1%</b>	1 Month 2.5%
18 other holdings	52.1%	Annualised:
Cash	1.8%	Inception 6.5%
<b>Total</b>	<b>100.0%</b>	UK Launch 6.7%

INVESTMENT TEAM

Charles L. Heenan CFA & Geoff Legg

Charles and Geoff have worked together as an investment team since the inception of the portfolio in July 2007. Both focus exclusively on the management of the Fund. They are fully aligned with investors, each having 100% of their investment in equities in the Fund.

RELATIVE PERFORMANCE



We focus on long-term, absolute performance, not on short-term relative returns.

We do not track, nor are we constrained by, a benchmark.

Reference to the MSCI World, MSCI World Value and IA Global indices are for comparative purposes only.<sup>‡</sup>

We would expect that Fund weightings (geographic, sector and market cap) may vary considerably from those of the MSCI and IA indices.

SINCE INCEPTION	Annualised Return	Sharpe ratio Annualised <sup>+</sup>	Best Month	Worst Month	Volatility <sup>++</sup>
<b>Kennox (net of fees)*</b>	<b>6.5%</b>	<b>0.5</b>	<b>13.8%</b>	<b>-9.2%</b>	<b>11.3%</b>
MSCI World Value	7.7%	0.4	11.5%	-14.2%	16.6%
MSCI World	10%	0.6	9.4%	-10.7%	15.9%
IA Global Sector	8.2%	0.5	9.8%	-12.6%	14.5%

ANNUAL DISCRETE	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007 (9/7/07)
<b>Kennox* (net of fees)</b>	<b>-11.1%</b>	<b>4.8%</b>	<b>-2.2%</b>	<b>2.5%</b>	<b>35.8%</b>	<b>-4.0%</b>	<b>-1.1%</b>	<b>15.5%</b>	<b>10.0%</b>	<b>-4.0%</b>	<b>21.1%</b>	<b>16.0%</b>	<b>9.8%</b>	<b>-2.1%</b>
MSCI World Value	-3.2%	18.0%	-4.6%	7.7%	35.1%	1.4%	11.0%	25.0%	11.2%	-4.4%	13.7%	15.3%	-18.2%	-4.3%
MSCI World	13.2%	23.4%	-2.6%	12.3%	29.1%	5.4%	12.2%	24.9%	11.3%	-4.5%	16.4%	18.1%	-18.8%	-0.4%
IA Global Sector	14.8%	22.0%	-5.7%	13.9%	23.9%	2.9%	7.0%	21.8%	9.7%	-9.3%	15.8%	23.0%	-24.3%	-0.1%

**Track Record Description & Methodology**

<sup>‡</sup> The indices are not targets for the Company, nor is the Company constrained by the indices. The ACD has selected the MSCI World Value Index, the MSCI World Index and the IA Global sector as comparators against which shareholders may compare the performance of the Company as it believes these best reflect the Company's asset allocation. For more information please see the Fund's prospectus (available online and upon request).

\* The portfolio was launched in July 2007 ("Inception") in Australia as the Contrarian Global Value Fund. The Kennox investment team ran that fund from launch until September 2008. The Kennox Strategic Value Fund was launched in April 2009, comprising 19 of the 20 positions that existed in the Australia fund. We have assumed a static portfolio for the interim period. Performance shown reflects total return of the Institutional Share class. Performance figures are generated from the accumulation shares since their launch on 29 April 2013. Prior to that performance figures are taken from an alternative share class, adjusted to reflect a 1.0% management fee throughout.

+ Sharpe Ratio is calculated as annualised return divided by the standard deviation of the excess return over the Libor 3m Bond yield.

++ Volatility is calculated as the standard deviation of the natural log returns multiplied by the square root of the periodicity of the returns.

Performance figures shown are total return with data for Kennox and the MSCI provided by Kennox/Bloomberg and IA Global data provided by Morningstar



3 SHARE CLASSES (Income & accumulation)	Investment Management Fee	Minimum Initial Investment	GBP (pence)	OCF	Sedol	ISIN
Professional Income	1.3%	£20,000	117.3	1.47%	B2R8FY9	GB00B2R8FY91
Professional Accumulation	1.3%	£20,000	138.3	1.47%	B9DH0K0	GB00B9DH0K00
Institutional Income	1.0%	£2m	118.6	1.17%	B3YDJ20	GB00B3YDJ200
Institutional Accumulation	1.0%	£2m	143.4	1.17%	B8Y8GR4	GB00B8Y8GR43
Class A Income	0.80%	£20m	118.7	0.97%	B9D9Z90	GB00B9D9Z904
Class A Accumulation	0.80%	£20m	145.7	0.97%	B9B3CY8	GB00B9B3CY80

FUND DETAILS

Fund Managers	Charles L. Heenan, Geoff Legg
Investment Universe	Listed securities on any globally recognised stock exchange, bonds and cash
Target Asset Allocation	80-100% equities; 0-20% cash
Fund Status	UK OEIC; UCITS
IA Sector	Global Equity
Inception Date	July 2007; UK Fund launched in April 2009
Fund Size	£74 Million
Total Strategy AUM	£204 Million (Fund; Segregated mandates)
ISable Fund	Yes
Pricing	Daily at 1200
Dilution Adjustment	A dilution adjustment may apply on orders greater than 5% of AUM
Performance Tracking	<a href="http://www.kennox.co.uk/performance">www.kennox.co.uk/performance</a>
Income Share	Income distributed semi-annually
Ex-Dividend Dates	Y/E: 1 October Interim: 1 April
Distribution Payment Dates	Y/E: 30 November Interim: 31 May
Dividend Yield (net of fees)	Class A: 2.2% Professional: 1.8% Institutional: 2.0%
Registrar	Smith & Williamson Fund Administration Limited
Depository	NatWest Depository Services Limited
Custodian	Bank of New York Mellon
Auditor	Johnston Carmichael

TO DEAL IN THE FUND

All dealing is through our Transfer Agency:  
 Smith & Williamson Fund Administration Ltd  
 Tel: 0141 222 1150  
 Fax: 0207 131 8261  
[SWFAdealing@smithandwilliamson.com](mailto:SWFAdealing@smithandwilliamson.com)  
 206 St Vincent Street, Glasgow G2 5SG

Application forms, the Fund prospectus and KIIDs are available on our website:  
[www.kennox.co.uk/investing-in-the-fund/](http://www.kennox.co.uk/investing-in-the-fund/)

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